

Dallastown Cougar Cheerleading Board Meeting
March 31st, 2025/ 6PM /Cougar Building

Voting Chair Members in Attendance: Heather Butcher, Steph Rhinehart, Erika Chesnavage, Malina Colon, Kristi Connelly, Jocelyn Evans, Lisa Reisinger, Brandy Ford, Brittany Smith

Non-Voting Members in Attendance: Karen Chilcoat

Voting Chair Members not in Attendance: Rodnita Davis, Tara Klein, Bri Staley, Chelsea Reed, Erica Cerruti

CALL TO ORDER (Erika)

- ★ Time Meeting was called to order: 6:00 PM

APPROVAL OF MINUTES FOR February:

- ★ Motion to approve by: Malina (on 2/26/25 via email)
- ★ Second Motion to approve by: Rodnita (2/26/25 via email)
- ★ Comments: none

APPROVAL OF TREASURER'S REPORT(S)

- ★ Motion to approve by: Brandy
- ★ Second Motion to approve by: Brittany
- ★ Comments:
 - Erika updated us on how the DCA treasurer is doing things. DCA treasurer showed P and L's. The DCA treasurer is going to break down the reports further so that the different entities of the DCA can better understand where the money is going.
 - Team SNAP cost increased, we may consider switching back to BAND APP (next year), which is free, but Team SNAP is already paid for this year.
 - DCC had to pay \$150 for cougar field maintenance.
 - Stack Sports (the website used for registration) charges a 3.5% interest rate so even though we raised prices for registration, we aren't recouping as much as we thought because of this
 - DCA is looking into Zeffy (a virtual payment option similar to PayPal)

COMMISSIONER'S REPORT- DCC FOOTBALL CHEER

- ★ Coaches meeting - Monday, May 19th, at 6 pm, Board meeting to start at 6:30 pm the same night
 - Having board members help with in-person registration.
- ★ Rec Cheer mandatory practices to start August 4-8 and August 11-15
 - Spirit day list for practices TBD
- ★ Rec Cheer, hopefully to be held at YTE, though is currently not confirmed
- ★ Cheer Clinic: Friday Under the Lights, Cougar Field: Friday, June 20th at 5:00 pm - 9:00 pm
 - We have 10 signed up so far
 - Who can help
 - Asked the Wildcat Cheerleaders to come and help
 - Brittany

CHAIR REPORTS - RECREATIONAL FOOTBALL CHEER

★ Uniforms – Lisa

○ Fall

■ Per Erika

- Varsity rep quoted \$127-208 per uniform.
- We would size the girls for new uniforms. Takes 6-8 weeks once an order is placed.
- The goal would be to try and stay <\$200 per uniform
- Will set up a date for uniform measurements to be taken (likely two dates)
- TBD if Varsity has a size guide chart that if the athlete is within a certain measurement range, then they should get a medium vs small, etc.
 - For the athletes that are not able to come to the measurements, then hopefully, with this chart, parents can select the appropriate size for their daughter

■ Will work on bows once registration numbers are in

○ Competition

- Comp uniforms have all been returned, but still need to be sorted/organized

★ Registration - Steph

○ Fall

■ Currently, 52 athletes are registered for rec cheer

- 21 new
- 31 returning

○ Competition

■ Registration to open May 1st

- A questionnaire with the following questions to be answered at the time of registration by the parents/athletes:
 - Try-out fee, tumble skills, preferred stunt position, age, any vacations they are aware of, would you like the option for a payment plan

■ Plan to use Gymnastics of York for try-outs \$250

■ Try-out Fee = \$50/athlete

- This is a separate cost from the registration fee

■ Registration Price = \$300 (for athletes who do both rec + comp) and \$350 (for athletes that do comp only)

- Motion to approve Try-out and Registration fees as above: Malina
- Seconded: Brandy

■ Buy-out = \$70 (or R&K Fundraiser goes towards it)

■ Warm-ups = additional

■ Try-out 8/10/25

- Parents will receive R&K subs fundraiser that day, due ~12 days later.
- This will allow the Treasurer to determine exactly what each family's total comp invoice will be.
- Invoices to go out to families mid-September

■ Payment for the competition is due in full before the start of choreography

■ Changing from Performance Cheer to Traditional Competition Cheer

★ **Fundraising - VACANT - anyone willing to help out?**

○ **Fall**

- Egg My Yard - Easter - 11 people signed up so far
 - 4/14 - help with organizing stuff
 - 4/19 deliver
- Car Wash - Advance Auto Parts
 - Sunday 6/22, Saturday 7/26, and Sunday 8/31 9:00 am - 1:00 pm
 - Have already been posted on Facebook
 - Will do a sign-up genius to ensure we have enough athletes participating
 - Can also sell food simultaneously (Pit Beef to be donated? Other?)
- Primanti Brothers booked for Cinco De Mayo
- Golf- Friday 8/15
 - Football is working on getting a donated lunch and is working on the tiers
- Bingo - Friday, October 3rd - Fire Hall - RESERVED
 - Halloween or Fall Fest Theme
 - Prize for Best Dressed? Other ideas?
- Egg Rolls Fundraiser
- Dicks Sporting Goods QR Code 20% coupon code that gives us a kickback – goal is for the weekend of 7/25-7/27
 - Can we do a second Weekend at Academy Sports? Unsure if they will do a similar coupon offer
- Sign of the Horse
- Red Robbin

○ **Competition** - none at this time

★ **Homecoming/Cougar Night - Bri**

★ **Spirit wear/Season Sweatshirt - Brittany**

○ **FALL -**

■ **GOALS:**

- Open a store during when athletes are getting measured for uniforms.
 - Another store end of July
 - Separate store for Pink Wear
 - Separate store for homecoming and consider bringing back the rec design, in case people missed the original store
- Cheer Clinic shirt design. Plan to order 50-75 t-shirts

○ **Competition**

★ **Banquet - Erica C**

- Heritage is willing to host DCC for the Banquet
 - \$25pp for food + 25% gratuity
 - Terrace for \$400
- Still looking at other options

★ **Public Relations -Brandi**

○ **Fall**

- To post on social media:
 - In-person registration 5/8/2025

- Please donate any gently used cougar items be re-sold at uniform fittings/measurements
 - Looking for Business sponsors
 - Advertise the car washes
- **Competition**
- ★ **Sponsorship - Kristi**
 - **Fall**
 - 10 business letters
 - **Competition**
- ★ **Picture Day - Heather**
 - Fall - pictures = 9/8/25
 - We will get 10% kick-back
 - Can use some of the 10% to go towards the midget banners
 - Competition
- ★ **Cancer Game - Sarah**
 - Family TBD
 - Looking for a pink sock option that is mid-calf
- ★ **Halloween Parade - Chelsea**
- ★ **Football Liaison - Rodnita**
 - DCF: Motion carried to use Richard and Tara photography
 - DCF approved/ok with combo football/cheer in-person registration
- ★ **Community Outreach - Tara**
 - Looking at doing some cheers at a nursing home in Nov/Dec

DT ELITE COMPETITION CHEER UPDATES BY COMMISSIONER

- ★ **Commissioner Report**
 - Traditional Rec.
 - Try out to be 1 day.
 - Plan to send out the dance and Cheer night prior.
 - We will help the girls for the first half of the try-out and then try-out will be the last 1.5 hours of try-outs
 - Sign-ups will be sent out in May
 - Will registration be online vs in-person (cash/check)?
 - Stack Sports takes a percentage of the revenue if done online
 - Looking at practice spaces with LHE going under construction, cheer may not get preference.
- ★ **AD Report - Competition try-outs - Sunday, August 10th 8:00 am - noon, Gymnastics of York - RESERVED**

ROUND TABLE DISCUSSION -

- ★ **Comments: Nothing but cakes could be a good fundraising opportunity. Consider Red Robin as a fundraiser**

ADJOURNMENT

Next meeting is Monday, April 28th at 6:00 pm

MINUTES RECORDED BY: Jocelyn Evans

DATE OF APPROVAL: April 4, 2025

Motion: Brandy
Second: Kristi